## THE VALUE OF ADVICE

As with most professional services, investment management has costs.

# Financial advisors provide clients with many complex and valuable services.



### STRATEGIC PLANNING

Reviews your financial needs and guides you to build and maintain a financial plan.



#### **ONGOING SERVICE**

Provides time to meet and correspond. Keeps detailed records and account statements.



### **INVESTMENT SELECTION**

Recommends solutions based on your investment profile, risk tolerance and financial goals.



#### PROFESSIONAL NETWORK ACCESS

Provides access to other professionals (tax specialists, lawyers, mortgage specialists) to assist you with personal and business needs.



**ONGOING ADVICE** Helps you stay informed, disciplined and on track to meet changing goals, life events, tax laws and changing markets.



#### **MONITORING & REVIEW**

Continually monitors and adjusts portfolio as your needs and goals change.



RAYMOND JAMES®

Raymond James Ltd., Member – Canadian Investor Protection Fund.